



First Year UC Mass Com student Jesus Miguel Agreda won first place at the 2005 National PR Quiz, besting contestants from the Ateneo de Manila University, the Centro Escolar University, San Juan de Letran, the University of the Philippines (UP-Diliman), UP-Manila and other Metro Manila universities. The Quiz was one of the highlights of the 2005 Student Public Relations Congress held in Manila on September 17 & 18, 2005.

Agreda won the Quiz on PR topics and PR-related matters, conducted on a national scale by the Public Relations Society of the Philippines. The contest was participated in by university representatives attending the 2005 Student Public Relations Congress.

Agreda and the contestants from Manila universities were tested on their ability to correctly answer questions based on the public relations topics taken up and discussed by various panels from professional industry-wide PR organizations and company in-house PR staff. The panel discussions were led by notable PR practitioners from the corporate and media world;

## UC wins national Quiz



Jesus Miguel Agreda being congratulated by Atty. Reynaldo U. Agramamendez, UC OIC-President. With them is Prof. Filipina Estepa, Head of the Mass Comm. Department.

namely, Caltex, San Miguel Corporation, Globe Telecom, Smart, Kraft, US-AID, ABS-CBN, GMA network, among others.

The latest developments and current practices in the

PR world, presented and articulated by the panelists, constituted the Quiz questions that the contestants had to contend with.

Agreda rocked the Congress by capturing the first spot in the 2005 Congress Quiz Contest; besting contestants from RP's elite universities.

The theme of the two-day PR Congress was "imPResyon/imPRession: PR in the Real World."

Twelve (12) Mass Com students attended the 2005 Congress as delegates from the University of the Cordilleras, together with UC faculty members, Naomi Boac and William Garado.

## UC COLLEGE OF HOTEL AND RESTAURANT MANAGEMENT AND TOURISM

### UC College of HRMT Triple Crown Winner

3 over-all championships in a row

- Overall Champion: Century Tuna Culinary Challenge SM- Baguio, 10 September 2005
- Overall Champion: First Ilocandia Culinary Festival San Fernando, La Union, 31 July 2005
- Overall Champion: First Food & Drinks Festival SM-Baguio, 18 April 2005

## UC CIVIL ENGINEERING

- ☑ First in Baguio City
- ☑ Fourth Nationally

### The Annual UP National CE Quiz

- Conducted by the UP Association of Civil Engineering Students (UPACES)
- At the National Institute for Science & Mathematics Education Development Hall, UP Diliman (NISMED-UP)
- 13 September 2005

- 1st Place: University of the East
- 2nd Place: Mapua Institute of Technology
- 3rd Place: Marinduque State University
- 4th Place: **University of the Cordilleras (UC-BCF)**

### Enrolment Schedule:

Second Semester  
SY 2005-2006

College of Nursing October 17-29 and  
College of Law November 4-5, 2005

Classes Start November 7, 2005